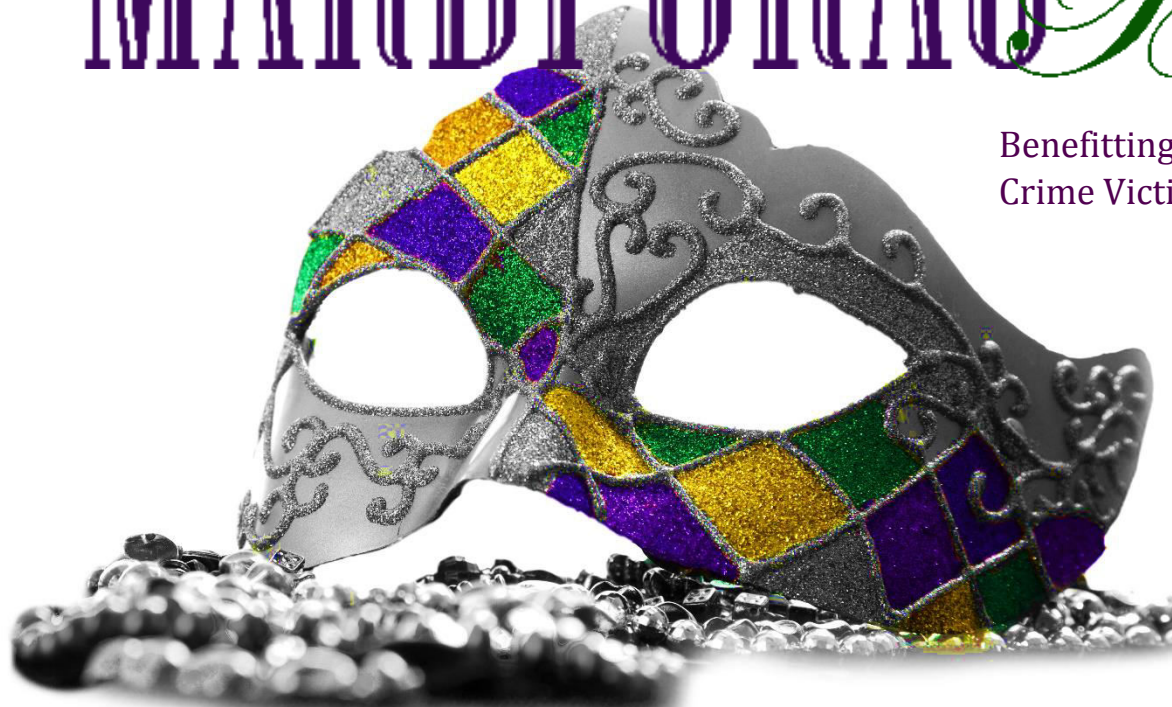


6th Annual

MARDI GRAS *Ball*

Benefitting the Advocacy Center for
Crime Victims and Children



Sponsorship Opportunities

February 24, 2018 at the Baylor Club

254-752-9330 | Wacomardigrasball.com

From Victims to Survivors

Title Sponsor (limit 1)

\$40,000*

- Recognized as the Official Title Sponsor
 - ✓ Category Exclusivity (upon request)
- Name and/or logo used in conjunction with the Mardi Gras Ball logo
 - ✓ “(Your Company) Mardi Gras Ball”
 - ✓ Included in all media advertising
- One :30 second Commercial to be played during the Event
- Two VIP tables of 8 at the Event
- Premium signage at the Event
- Link & Logo placement on the Event website
- Name and/or logo placement in Event program
- Social media mentions
- Television advertising package valued at \$7,500
 - ✓ Details to be mutually agreed upon
- Three hundred fifty “guest gifts” to be given away at the Event
 - ✓ Item to be mutually agreed upon
 - ✓ Provided by the Mardi Gras Ball Committee
- Opportunity to purchase event tables of 8 for an additional \$1,500 and/or event tickets for an additional \$100 per ticket
 - ✓ Must submit ticket order form 30 days prior to event with payment
 - ✓ Based on availability

***Only available on a multi-year agreement**

MARDI GRAS
Ball

Presenting Sponsor (limit 1)

\$30,000*

- Recognized as the Official Presenting Sponsor
 - ✓ Category Exclusivity (upon request)
- Name and/or logo used in conjunction with the Mardi Gras Ball logo
 - ✓ “Mardi Gras Ball brought to you by (Your Company)”
- Included in all media advertising
- One :30 second Commercial to be played during the Event
- Two VIP tables of 8 to the Event
- Premium signage at the Event
- Link & Logo placement on the Event website
- Name and/or logo placement in Event program
- Social media mentions
- Three hundred fifty “guest gifts” to be given away at the Event
 - ✓ Item to be mutually agreed upon
 - ✓ Provided by the Mardi Gras Ball Committee
- Opportunity to purchase event tables of 8 for an additional \$1,500 and/or event tickets for an additional \$100 per ticket
 - ✓ Must submit ticket order form 30 days prior to event with payment
 - ✓ Based on availability

MARDI GRAS
Ball

***Only available on a multi-year agreement**

Band Sponsor (limit 2)

\$10,000

- Recognized as an Official Sponsor of the Mardi Gras Ball
- Prominent name and/or logo placement near/around stage
- Announcer mentions during the Ball
- Name and/or logo placement in Event program
- One table of 8 to the Event
 - ✓ Premium seating
- Name listing on the Event Sponsor Board
- Logo placement on the event promotional T-shirts
 - ✓ Over 300 printed and distributed
- Three hundred fifty “guest gifts” to be given away at the Event
 - ✓ Item to be mutually agreed upon
 - ✓ Provided by the Mardi Gras Ball Committee
- Opportunity to purchase event tables of 8 for an additional \$1,500 and/or event tickets for an additional \$100 per ticket
 - ✓ Must submit ticket order form 30 days prior to event with payment
 - ✓ Based on availability

VIP Table Sponsor

\$5,000

- Recognized as an Official Sponsor of the Mardi Gras Ball
- One VIP table of 8 to the Event
 - ✓ Includes premium seating and cocktail of choice (upon availability)
 - ✓ Option to forfeit table for “Committee’s Pick” guest
- Opportunity to purchase event tables of 8 for an additional \$1,500 and/or event tickets for an additional \$100 per ticket
 - ✓ Must submit ticket order form 30 days prior to event with payment
 - ✓ Based on availability

Signature Cocktail (limit 2)

\$5,000

- Recognized as an Official Sponsor of the Mardi Gras Ball
 - Five hundred co-branded cocktail cups given away free at the Event
 - ✓ Artwork to be mutually agreed upon
 - One table of 8 to the Event
 - One 2'x 2' sign at the cocktail serving area
 - Name and/or logo placement in Event program
 - Name listing on the Event Sponsor Board
 - Logo placement on the event promotional T-shirts
 - ✓ Over 300 printed and distributed
 - Opportunity to purchase event tables of 8 for an additional \$1,500 and/or event tickets for an additional \$100 per ticket
 - ✓ Must submit ticket order form 30 days prior to event with payment
 - ✓ Based on availability
- 

Bar Sponsor (limit 2)

\$4,000

- Recognized as an Official Sponsor of the Mardi Gras Ball
- Prominent Signage at the Event Bar
- One table of 8 to the Event
- Name and/or logo placement in Event program
- Name listing on the Event Sponsor Board
- Logo placement on the event promotional T-shirts
 - ✓ Over 300 printed and distributed
- Opportunity to purchase event tables of 8 for an additional \$1,500 and/or event tickets for an additional \$100 per ticket
 - ✓ Must submit ticket order form 30 days prior to event with payment
 - ✓ Based on availability

King & Queen Presentation Sponsor (limit 1)

\$4,000

- Recognized as an Official Sponsor of the Mardi Gras Ball
- Name and/or logo placement on/around the King & Queen Crown Display Table
- One :30 second commercial to be played at the Event on the Big Screens
- Four individual tickets to the Ball Event
- Social Media mention
- Name and/or logo placement in Event program
- Name listing on the Event Sponsor Board
- Logo placement on the event promotional T-shirts
 - ✓ Over 300 printed and distributed
- Opportunity to purchase event tables of 8 for an additional \$1,500 and/or event tickets for an additional \$100 per ticket
 - ✓ Must submit ticket order form 30 days prior to event with payment
 - ✓ Based on availability

“Party Favor” Gift Sponsor

\$3,500

- Recognized as an Official Sponsor of the Mardi Gras Ball
- Name and/or logo placement on every Special Gift
 - ✓ Special Gift to be mutually agreed upon (approx.\$5 per gift)
 - ✓ Provided by the Mardi Gras Ball Committee
- Name listing on the Event Sponsor Board
- Opportunity to purchase event tables of 8 for an additional \$1,500 and/or event tickets for an additional \$100 per ticket
 - ✓ Must submit ticket order form 30 days prior to event with payment
 - ✓ Based on availability

Step & Repeat Sponsor (Limit 1)

\$3,500*

- Recognized as an Official Sponsor of the Mardi Gras Ball
- Name and/or logo placement on the Step & Repeat Background
 - ✓ Artwork to be mutually agreed upon
- Four individual tickets to the Mardi Gras Ball
- Name and/or logo placement in Event program
- Name listing on the Event Sponsor Board
- Logo placement on the event promotional T-shirts
 - ✓ Over 300 printed and distributed
- Opportunity to purchase event tables of 8 for an additional \$1,500 and/or event tickets for an additional \$100 per ticket
 - ✓ Must submit ticket order form 30 days prior to event with payment
 - ✓ Based on availability

Save the Date Sponsor (limit 1)

\$3,000

- Recognized as an Official Sponsor of the Mardi Gras Ball
- Name and/or logo placement on the Save the Date postcards
- Name and/or logo placement in Event program
- Name listing on the Event Sponsor Board
- Three social media mentions on Event Facebook Page
- Logo placement on the event promotional T-shirts
 - ✓ Over 300 printed and distributed
- Four individual tickets to the Mardi Gras Ball
- Opportunity to purchase event tables of 8 for an additional \$1,500 and/or event tickets for an additional \$100 per ticket
 - ✓ Must submit ticket order form 30 days prior to event with payment
 - ✓ Based on availability

Event Photo Booth Sponsor (limit 1)

\$3,000

- Recognized as an Official Sponsor of the Mardi Gras Ball
 - Name and/or logo placement in all references to the photo booth
 - Name and/or logo placement on every photo
 - ✓ Artwork to be mutually agreed upon
 - Four individual tickets to the Mardi Gras Ball
 - Name and/or logo placement in Event program
 - Name listing on the Event Sponsor Board
 - Logo placement on the event promotional T-shirts
 - ✓ Over 300 printed and distributed
 - Opportunity to purchase event tables of 8 for an additional \$1,500 and/or event tickets for an additional \$100 per ticket
 - ✓ Must submit ticket order form 30 days prior to event with payment
 - ✓ Based on availability
-

Breakfast Sponsor (limit 1)

\$2,500

- Recognized as an Official Sponsor of the Mardi Gras Ball
- Prominent Signage at the Breakfast Table
- Four individual tickets to the Ball Event
- Name and/or logo placement in Event program
- Name listing on the Event Sponsor Board
- Opportunity to purchase event tables of 8 for an additional \$1,500 and/or event tickets for an additional \$100 per ticket
 - ✓ Must submit ticket order form 30 days prior to event with payment
 - ✓ Based on availability

Ticket Sponsor (Limit 2)

\$2,500

- Recognized as an Official Sponsor of the Mardi Gras Ball
- Name and/or logo placement on Event Admission Tickets
 - ✓ Over 350 printed and distributed
- Four individual tickets to the Ball Event
- Name and/or logo placement in Event program
- Name listing on the Event Sponsor Board
- Opportunity to purchase event tables of 8 for an additional \$1,500 and/or event tickets for an additional \$100 per ticket
 - ✓ Must submit ticket order form 30 days prior to event with payment
 - ✓ Based on availability

Valet Sponsor (limit 1)

\$2,500

- Recognized as an Official Sponsor of the Mardi Gras Ball
- Name and/or logo placement on Valet Signage
- Opportunity to provide promotional item distribution
 - ✓ Items to be mutually agreed upon
 - ✓ Items provided by the Valet Sponsor
- Name and/or logo placement in Event program
- Name listing on the Event Sponsor Board
- Opportunity to purchase event tables of 8 for an additional \$1,500 and/or event tickets for an additional \$100 per ticket
 - ✓ Must submit ticket order form 30 days prior to event with payment
 - ✓ Based on availability

Ice Sculpture Sponsor (limit 1)

\$2,500

- Recognized as an Official Sponsor of the Mardi Gras Ball
- Name and/or logo etched in Ice
 - ✓ Details to be mutually agreed upon
- Four individual tickets to the Ball Event
- Name and/or logo placement in Event program
- Name listing on the Event Sponsor Board
- Opportunity to purchase event tables of 8 for an additional \$1,500 and/or event tickets for an additional \$100 per ticket
 - ✓ Must submit ticket order form 30 days prior to event with payment
 - ✓ Based on availability

Sponsor of the Best Mask Contest (limit 1)

\$2,000

- Recognized as an Official Sponsor of the Mardi Gras Ball
- Announcer mentions during the Contest
- Social media mentions
- Two individual tickets to the Mardi Gras Ball
- Name and/or logo placement in Event program
- Name listing on the Event Sponsor Board
- Opportunity to purchase event tables of 8 for an additional \$1,500 and/or event tickets for an additional \$100 per ticket
 - ✓ Must submit ticket order form 30 days prior to event with payment
 - ✓ Based on availability

Registration Table Sponsor (limit 1)

\$2,000

- Recognized as an Official Sponsor of the Mardi Gras Ball
- Name and/or logo placement at the Registration Table
 - ✓ Signage and presence to be mutually agreed
- Two individual tickets to the Mardi Gras Ball
- Name and/or logo placement in Event program
- Name listing on the Event Sponsor Board
- Opportunity to purchase event tables of 8 for an additional \$1,500 and/or event tickets for an additional \$100 per ticket
 - ✓ Must submit ticket order form 30 days prior to event with payment
 - ✓ Based on availability

Krewe Sponsor (limit 1 per item)

\$2,000

- Recognized as an Official Sponsor of the Mardi Gras Ball
- Three hundred fifty co-branded items to be given away at the Event
 - ✓ Available items include: napkins, beads, coasters
 - ✓ Price point under \$1 per item
 - ✓ Artwork to be mutually agreed upon
 - ✓ Items provided by Mardi Gras Ball Committee
- Name and/or logo placement in Event program
- Name listing on the Event Sponsor Board
- Logo placement on the event promotional T-shirts
 - ✓ Over 300 printed and distributed
- Opportunity to purchase event tables of 8 for an additional \$1,500 and/or event tickets for an additional \$100 per ticket
 - ✓ Must submit ticket order form 30 days prior to event with payment
 - ✓ Based on availability

Silent Auction “Art for Advocacy” Sponsor (limit 1)

\$1,500

- Recognized as an Official Sponsor of the Mardi Gras Ball
- Name and/or logo placement near/around Silent Auction Area
- Name and/or logo placement in Event program
- Name listing on the Event Sponsor Board
- Opportunity to purchase event tables of 8 for an additional \$1,500 and/or event tickets for an additional \$100 per ticket
 - ✓ Must submit ticket order form 30 days prior to event with payment
 - ✓ Based on availability

Live Auction Paddle Sponsor (limit 1)

\$1,500

- Recognized as an Official Sponsor of the Mardi Gras Ball
- Name and/or logo placement on Live Auction Paddles
- Name and/or logo placement in Event program
- Name listing on the Event Sponsor Board
- Opportunity to purchase event tables of 8 for an additional \$1,500 and/or event tickets for an additional \$100 per ticket
 - ✓ Must submit ticket order form 30 days prior to event with payment
 - ✓ Based on availability

Honor a Survivor

\$250 - \$500

- Recognized as a “Victim Relief Partner” of the Mardi Gras Ball
- Social media mention
- Name listed in the Event program
- Name listed on the Event Sponsor Thank you sign

***Only available on a multi-year agreement**

MARDI GRAS
Ball



MARDI GRAS

Benefitting the Advocacy Center

Ball

Date Completed: _____

Contact Person: _____ Phone: _____ Email: _____

Address: _____ How did you hear about the Mardi Gras Ball? _____

Business Name: (to be used for recognition) _____

- | | | |
|--|--|--|
| <input type="checkbox"/> Title Sponsor \$40,000* | <input type="checkbox"/> Step & Repeat Sponsor \$3,500* | <input type="checkbox"/> Check-In Table Sponsor \$2,000 |
| <input type="checkbox"/> Presenting Sponsor \$30,000* | <input type="checkbox"/> Save the Date Sponsor \$3,000 | <input type="checkbox"/> Krewe Sponsor \$2,000 |
| <input type="checkbox"/> Band Sponsor \$10,000 | <input type="checkbox"/> Photo Booth Sponsor \$3,000 | Item _____ |
| <input type="checkbox"/> Signature Cocktail \$5,000 | <input type="checkbox"/> Ticket Sponsor \$2,500 | <input type="checkbox"/> Silent Auction Sponsor \$1,500 |
| <input type="checkbox"/> Bar Sponsor \$4,000 | <input type="checkbox"/> Valet Sponsor \$2,500 | <input type="checkbox"/> Paddle Sponsor \$1,500 |
| <input type="checkbox"/> King & Queen Sponsor \$4,000 | <input type="checkbox"/> Ice Sculpture Sponsor \$2,500 | <input type="checkbox"/> Honor a Survivor \$ _____ |
| <input type="checkbox"/> Party Favor Sponsor \$3,500 | <input type="checkbox"/> Mask Contest Sponsor \$2,000 | <input type="checkbox"/> Add ____ Table of 8 \$1,500 |
| | | <input type="checkbox"/> Add ____ Tickets \$100 each |

Payment Method: (circle one)

Paid with Check # _____

Call me to bill my Credit Card

Send an invoice to the above address

Internal Use Only: _____ Payment received _____ Ticket numbers _____ Spreadsheet Updated _____

_____ Assigned Committeeman _____

Send this form by mail to 2323 Columbus Ave, Waco, TX 76701 or by fax at (254) 752-9655.